



YOUTH COMMITTEE MEETING - MINUTES

Workforce Solutions Alamo
100 N. Santa Rosa St., Suite 120, Boardroom
San Antonio, TX 78207

May 12, 2023

3:30 PM

BOARD OF DIRECTORS: Anthony Magaro, Leslie Cantu, Kelli Rhodes

WSA STAFF: Adrian Lopez, Katherine Pipoly, Penny Benavidez, Linda Martinez, Terry Trevino, Vanessa McHaney, Manuel Ugues, Gabriella Horbach, Roberto Corral, Sandra Rodriguez, Brenda Garcia, Francisco Martinez, Aaron Smith, Giovanna Escalante-Vela, Rebecca Espino Balencia, Trema Cote

LEGAL COUNSEL: None.

GUEST: Christina Martinez with The Dee Howard Foundation, Marshal Hoak with Bexar County

AGENDA

Agenda items may not be considered in the order they appear.

Citizens may appear before the Committee to speak for or against any item on the Agenda in accordance with procedural rules governing meetings. Speakers are limited to three (3) minutes on each topic (6 minutes if translation is needed) if they register at the beginning of meeting. Questions relating to these rules may be directed to Linda Martinez at (210) 272-3250.

The Chair of the Committee will be at the Host Location. The Host location is specified above. Meetings will be visible and audible to the public at the Host location, and there will be a visual or audio recording of the meeting. There will be two-way audio and video of the meeting between each Board member sufficient that Board members and public can hear and see them. WSA will comply with all Videoconferencing Guidelines.

For those members of the public that would like to participate and cannot attend in person at the host location, please call toll-free 1-877-858-6860, which will provide two-way communications through a speaker phone. For additional information, please call Linda G. Martinez, (210) 272- 3250.

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During the Public Comments portion of the meeting (Agenda Item 4), the Public may type their name into the chat box or unmute themselves and state their name. The meeting host will call each member of the public for comments, in the order their names were submitted.

I. CALL TO ORDER

Presenter: Anthony Magaro, Committee Chair

At 3:47pm, Chair Magaro called the meeting to order.

II. ROLL CALL AND QUORUM DETERMINATION

Presenter: Anthony Magaro, Committee Chair

The roll was called, and a quorum was declared present.

III. DECLARATIONS OF CONFLICT OF INTEREST

Presenter: Anthony Magaro, Committee Chair

None.

IV. PUBLIC COMMENT

Presenter: Anthony Magaro, Committee Chair

None.

V. DISCUSSION AND POSSIBLE ACTION ON MINUTES FROM MARCH 11, 2022 YOUTH COMMITTEE MEETING

Presenter: Anthony Magaro, Committee Chair

Upon motion by Leslie Cantu and second by Kelli Rhodes, the Committee unanimously approved the minutes from March 11, 2022 Youth Committee meeting.

VI. THE DEE HOWARD FOUNDATION PARTNER UPDATE

Presenter: Christina Martinez, Executive Director, The Dee Howard Foundation

— The Dee Howard Foundation, in partnering with Aha Education's Iconic Drone Education program, will introduce students to the future of drones and provide a direct pathway into aerospace and other critical career paths in the aviation industry. This partnership will allow students the opportunity of becoming a federally certified commercial licensed drone pilot.

— Industries using drones: Oil and Gas, Infrastructure Development, Construction, Mapping, Surveying, Inspection, Photography and Film, Agriculture, Warehousing, Package Delivery, and many more.

— Introducing Iconic Drone Education at the middle school level is an excellent way to promote learner engagement, critical thinking, and problem solving. At the same

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time drones provide an additional pathway to teach science, technology, engineering, math (STEM), and coding skills while incorporating creativity. These cognitive and technical abilities will benefit students as they prepare for the next step in their drone educational journey.

VII. YOUTH UPDATES (DISCUSSION AND POSSIBLE ACTION)

Presenter: Anthony Magaro, Committee Chair

a. Youth Committee Objectives

- Support planning, operations, and other opportunities related to the delivery of youth services. Identify gaps in services, coordinate youth policies and procedures, ensure quality services, and leverage resources. Bring experts together to generate ideas and discussions, and foster partnerships to meet the needs of the local youth in the 13-county area.
- Overview of YES! program clients: In-school youth ages 14-21, out-of-school youth ages 16-24, basic skills deficient or an English language learner, justice involved, homeless individual, child, youth, or runaway, individual in foster care or who has aged out of the foster care system, pregnant or parenting, individual with a disability, or low-income individual.
- Basic steps of YES! program: WIOA youth eligibility determination, objective assessment, individualized service strategy (ISS), program participation, and follow-up services.
- YES! program 14 elements: tutoring, study skills, training, instruction, dropout prevention, alternative secondary school services or dropout recovery services, paid and unpaid work experience, occupational skills training, education offered concurrently with workforce preparation and training for a specific occupation, leadership development opportunities, support services, financial support, incentives, mentoring, follow-up services, guidance and counseling, financial literacy education, entrepreneurial (owning a business) training, labor market information, post-secondary preparation, and transition activities.

b. Youth Performance

- Urban enrollments 68%, rural enrollments 152%, occupational/vocational training 50%, work experience 39%, supportive services 184%, and educational services (GED) 124%. Manuel Ugues stated that the items below 100% are due to a timing issue and the numbers will rise during the summer months.
- Chair Magaro noted that servicing the rural community is tough and asked Manuel Ugues how SERCO has been able to accomplish this. Manuel Ugues stated that SERCO has had the rural contract for five years and have been able to develop relationships with the rural community, such as referrals from students. Gabriela Horbach added that SERCO has been very strategic in finding out the barriers that the communities are facing and are also working with the 26 high schools in the area.
- Overview of youth budget: YTD budget \$2.5M, YTD actual \$990,958.11, and YTD budget variance ratio 39.64%

c. Partnerships

- Key partnerships and connecting youth element: San Antonio ISD, City of San

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Antonio, South Texas Business Partnership, Northeast ISD, Universal City ISD, Medina Valley ISD, Hondo ISD, Floresville HS, Schertz Cibolo, Alamo Colleges, Rise Recovery, Restore Education, BCFS Transition Center, Communities In Schools, and Maestro.

d. Initiatives and Opportunities

- Youth Events: Second Baptist Church Community Center on May 26, 2023 at 10am-2pm targeting 200 urban homeless and foster students focusing on Education/Healthcare/Warehousing & Transportation, Braden Keller Community Center in Medina County on June 30, 2023 focusing on Aerospace/Robotics/Construction, Rural focus on date to be determined focusing on IT/Finance/Healthcare, and Urban focus on September 29, 2023 at CPS Headquarters focusing on Oil and Gas & Engineering.
- ISD Focus SAISD: Purpose is to build relationships and opportunities within the San Antonio Independent School District. SAISD is one of the largest districts with underserved students in the Alamo area region. Strengthen relationships, participate in the Design Committee for CCMR/Advisory Board, support events with Dr. Vahalik (Senior Job Fair at PAC), foster partnerships with the 5-career focused P-Techs that align with the sector-based model, H-TECH (Healthcare) at Fox Tech, Cyber P-Tech at Sam Houston, Edison P-Tech School of Business, CSP-TECH at Lanier (Const. Science), Highlands P-Tech (Aerospace, Engineering, Manufacturing, and Welding), and engagement with SAISD’s 28 CTE Programs to strengthen the talent pipeline.
- Workforce on Wheels Bus: Requesting time allotment for youth focused outreach. Suggestions for bus include VR goggles and develop a mobile unit outreach plan and events.
- SA WORX: Currently exploring a relationship with SA WORX to build upon each organization’s youth program and increase access to supports and services within our community. Common goals include work experience opportunities connecting youth with employers, program expansion to reach more students, educators, and employers each year, and co-enrollments and reverse referrals.
- ACE Race: Purpose is to foster and encourage partnerships between educational institutions and industry partners. Created as an opportunity for student programs in high school and community colleges. The vision is to generate excitement and awareness of vocational opportunities associated with Science, Technology, Engineering, and Math (STEM). 2024 WSA sponsorship: Raise funds to support up to three cars and initiate RFP sponsorship for ACE Race in August.
- Annular & Total Eclipse: “Once in a lifetime” event in partnership with Southwest Research Institute. October 2023 will be the annular eclipse. The sun will be covered except for a “ring of fire”. Next year 2024 will be the total eclipse with four minutes of total darkness and temperature dropping until the sun slowly emerges. Planning for these two events includes preparing a survey to assist with planning logistics and course/presentation development, target science teachers, identify number of glasses to purchase, identify number of teachers, students, and events.
- Rodeo Youth Event: Held at the Freeman Coliseum Ag Mechanics building.

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Proposed strategy is to expose incoming 8th graders to the Ag Mechanics industry pathways that is focused on agricultural power and mechanization.

- Student-to-Student Snapchat Reel: Proposed strategy is to utilize the social media platform, Snapchat, to promote WSA youth programs and initiatives to boost youth engagement. Timeline is August 2023 to December 31, 2023. This is a student led initiative to create video reels highlighting WSA services. Invite area school districts to participate as a competition. Local partners will serve as judges. Best “add” reel selected as the winner. Award the most efficient and active school district with the most successful outcomes that include most views, shares, and comments.
- Job Fest 2023: The Job Fest 2022 overview includes 416 attendees and their family members, 148 table hosts, 479 part-time positions, 4,651 full-time positions, 56 internships, and the average age was under 20 years old. The Job Fest 2023 planning updates include a tentative date scheduled for June 1, 2023, championed by Representative Gervin-Hawkins, WSA Business Service Representatives secure employers, WSA youth team serves on the planning committee, and YES! program attends and recruits youth seeking training and support.
- WSA Youth Rural Strategies: Attend Chamber meetings within rural cities/counties, host at least two job fairs in rural counties, target each rural corner of geographical service area by visiting centers, newsletter to rural districts regarding WSA services and events, informative seminars, and enhance marketing efforts.
- Make It Movement: A non-profit organization dedicated to reaching young people while in high school and introducing them to career where higher learning equals higher earning. The staff is exploring opportunities with this organization for collaboration and scholarships for students to attend Make It Movement events in collaboration with other areas.
- Summer TANF Initiative: Alamo will inspire young people’s interest through a unique STEM opportunity and engage with industry employers through a 12-week summer program. The enrollment target is 200, the target audience is youth ages 16-24, the start date is June 1, 2023, and the end date is September 31, 2023. Alamo needs STEM providers for this initiative and is welcoming all potential applicants to apply.
- 27 Board Study Workforce Solutions Texas Youth Programs: Workforce Solutions Southeast Texas region includes Hardin, Jefferson, and Orange counties. Their website is vibrant and interactive, Texas Reality Check link and video, and Youth EXPO digital folder. Workforce Solutions for the Heart of Texas region includes Bosque, Falls, Freestone, Hill, Limestone, and McLennan counties. Their website contains an interactive chat box which is a great tool for participants seeking guidance or information. The most frequently used website links on Board youth webpages are workintexas.com, jobsyall.com, and texasrealitycheck.com.

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VIII. CEO REPORT

Presenter: Adrian Lopez, CEO

— Looking into hiring a consultant to help with the overall goals of the youth program.

- a. Rural & Urban Youth Success Stories

IX. CHAIR REPORT

Presenter: Anthony Magaro, Committee Chair

X. **Executive Session:**

Pursuant to Chapter 551 of the Texas Open Meetings Act, the Committee may move into Executive Session for discussion on any issue for which there is an exception to the Act as set out in section 551.071 et. seq. including, but not limited to, the following:

- a. **Government Code §551.072 – Discussions Regarding Purchase, Exchange, Lease, or Value of Real Property if Deliberation in an Open Meeting Would Have a Detrimental Effect on the Position of Workforce Solutions Alamo in Negotiations with a Third Party;**
- b. **Government Code §551.071 – All Matters Where Workforce Solutions Alamo Seeks the Advice of its Attorney as Privileged Communications Under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas;**
- c. **Pending or Contemplated Litigation;**
- d. **Government Code §551.074 – Personnel Matters Involving Senior Executive Staff and Employees of Workforce Solutions Alamo; and**
- e. **Government Code §551.089 – Discussions Regarding Security Devices or Audits. None.**

XI. ADJOURNMENT

Presenter: Anthony Magaro, Committee Chair

Upon motion by Leslie Cantu and second by Kelli Rhodes, Chair Magaro adjourned the meeting at 5:01pm.