



News Release

FOR IMMEDIATE RELEASE

Date: August 11, 2026

Contact: Penny Benavidez, Director of Public & Government Relations

pbenavidez@wsalamo.org, (210) 381-1025

Workforce Solutions Alamo Launches 2027 Fiesta Medal and Mascot Design Contests

Community and student creatives invited to submit artwork by September 30th

SAN ANTONIO, TEXAS - Workforce Solutions Alamo is proud to announce the launch of its Second Annual Fiesta Medal Design Contest and the organization's first-ever Mascot Design Contest, providing artists across the 13-County Alamo Region an opportunity to showcase their creativity while celebrating workforce development, community pride and the spirit of South Texas.

The two contests build upon the success of Workforce Solutions Alamo's inaugural Fiesta Medal Design Contest, which engaged student artists from throughout the region and culminated in the creation of the organization's official 2026 Fiesta Medal.

Submissions for both contests are due September 30 at 5pm CT, 2026.

The Annual Fiesta Medal Design Contest invites elementary, middle and high school students from across the 13-County Alamo Region to design the official 2027 Workforce Solutions Alamo Fiesta Medal.

This year's theme, "Workforce Superhero," challenges young artists to creatively illustrate the everyday heroes who strengthen communities by connecting individuals to meaningful careers, education, training and economic opportunities.

Fiesta Medal Design Contest Information:

- Open to Students K-12 in the 13-County Alamo Region
- One winner from each division (Elementary, Middle School and High School) will receive a \$250 Prize. Each division winner will have the chance to be named the Overall Contest Winner.
- One division winner will be selected as the official designer of our 2027 Fiesta Medal and receive an extra \$250!
- Submissions must be submitted online by Wednesday, September 30 at 5pm CT, 2026
- All artwork must be ORIGINAL. AI-generated artwork and copyrighted images will NOT be accepted

[Fiesta Medal Entries](#)

Workforce Solutions Alamo is also introducing its first-ever Mascot Design Contest, inviting artists and creators throughout the Alamo Region to develop a unique and engaging

mascot that reflects the organization's mission, values and impact. Mascot contest participants are encouraged to draw inspiration from South Texas culture, regional wildlife, local heritage, career industries or the diverse communities Workforce Solutions Alamo serves.

Mascot Design Contest Information:

- Open to artists and creatives of all ages in the 13-County Alamo Region
- \$500 Grand Prize
- One Winning Design will be Selected and Become our Official Mascot
- Submissions must be submitted online by Wednesday, September 30 at 5pm CT, 2026
- All artwork must be ORIGINAL. AI-generated artwork and copyrighted images will NOT be accepted

Mascot Design Entries

The industries Workforce Solutions Alamo champions consist of the following: Aerospace, Manufacturing, Healthcare, IT/Cybersecurity, Construction, Oil/Gas, Education, Finance/Insurance and Hospitality/Tourism.

Workforce Solutions Alamo's 13-County service areas consist of the following: Atascosa, Bandera, Bexar, Comal, Frio, Gillespie, Guadalupe, Karnes, Kendall, Kerr, McMullen, Medina, and Wilson counties.

For complete contest rules, eligibility requirements and submission information, visit the design guidelines on our website at: WorkforceSolutionsAlamo.org

Media Inquiries:

Please direct all questions to the Workforce Solutions Alamo Communications Department at communications@wsalamo.org.

###

About Workforce Solutions Alamo:

The Workforce Solutions Alamo Board serves as the governing board for the regional workforce system, a network of service providers and contractors that brings people and jobs together. Workforce Solutions Alamo is composed of the 13-county Alamo region. Workforce Solutions Alamo membership reflects the diverse constituencies of the regional community: business, economic development, education, labor, community organizations, and government. For more information on available workforce programs and services, visit www.workforcesolutionsalamo.org or call 210-438-0581.

Workforce Solutions Alamo is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. (Please request reasonable accommodations at least 48 hours in advance) Texas Relay Numbers: 1-800-735-2989 (TDD) or 1-800-735-2988 (Voice) or 711.

This document contains vital information about requirements, rights, determinations, and/or responsibilities for accessing workforce system services.

Language services, including the interpretation/translation of this document, are available free of charge upon request. Este documento contiene información importante sobre los requisitos, los derechos, las determinaciones y las responsabilidades del acceso a los servicios del sistema de la fuerza laboral. Hay disponibles servicios de idioma, incluida la interpretación y la traducción de documentos, sin ningún costo y a solicitud. Tài liệu này có thông tin quan trọng về các yêu cầu, quyền hạn, quyết định, và/hoặc trách nhiệm để sử dụng các dịch vụ của hệ thống nhân lực. Các dịch vụ trợ giúp ngôn ngữ, bao gồm thông dịch/chuyển ngữ tài liệu này, có sẵn miễn phí khi quý vị yêu cầu.



Try email marketing for free today!