



STRATEGIC COMMITTEE MEETING

Workforce Solutions Alamo
100 N. Santa Rosa St., Suite 120, Boardroom
San Antonio, TX 78207
November 7, 2025
10:00 AM

AGENDA

Agenda items may not be considered in the order they appear.

Citizens may appear before the Committee to speak for or against any item on the agenda in accordance with procedural rules governing meetings. Speakers are limited to three (3) minutes on each topic (6 minutes if translation is needed) if they register at the beginning of the meeting. Questions relating to these rules may be directed at Janel Santos at (210) 850-2160.

The Chair of the Committee will be at the Host Location. The Host location is specified above. Meetings will be visible and audible to the public at the Host location, and there will be a visual or audio recording of the meeting. There will be a two-way audio and video of the meeting between each Board member sufficient that Board members and public can hear and see them. WSA will comply with all Videoconferencing Guidelines.

Please join WebEx meetings from your computer, tablet, or smartphone.

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Meeting link: <https://wsalamo.webex.com/wsalamo/j.php?MTID=ma571724887e57a6f2d2db1e81ddef614>

Meeting number: 2480 700 0370

Meeting password: vRiMu5Rtp85

During the Public Comments portion of the meeting (Agenda Item 4), the public may type their name into the chat box or unmute themselves and state their name. The host of the meeting will call each member of the public for comments in order that their names are submitted.

Workforce Solutions Alamo is an equal opportunity employer/program. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids, services, or special accommodation should contact Janel Santos at (210) 850-2160 so that appropriate arrangements can be made. Relay Texas: 1-800-735-2969 (TDD) or 711 (Voice).

I. CALL TO ORDER

Presenter: Eric Cooper, Committee Chair

II. ROLL CALL AND QUORUM DETERMINATION

Presenter: Eric Cooper, Committee Chair

III. DECLARATIONS OF CONFLICT OF INTEREST

Presenter: Eric Cooper, Committee Chair

IV. PUBLIC COMMENT

Presenter: Eric Cooper, Committee Chair

V. DISCUSSION AND POSSIBLE ACTION ON MEETING MINUTES

Presenter: Eric Cooper, Committee Chair

- a. Meeting Minutes of August 8, 2025

VI. MARKETING (DISCUSSION AND POSSIBLE ACTION)

Presenter: Penny Benavidez, Director of Public & Government Relations

- a. Media, Marketing, and Communications Update
- b. Local Plan 2025 – 2028 Campaign
- c. O'Connor Update
- d. Fiesta Medal

VII. PROGRAMS UPDATE (DISCUSSION AND POSSIBLE ACTION)

Presenter: Victoria Rodriguez, Director of Workforce Services

- a. Contractor Showcase
- b. Unemployment Data and Strategy and Warn Notices Update
- c. Policy Updates

VIII. MIS/DATA TEAM DISCUSSION AND PUBLICATIONS (DISCUSSION AND POSSIBLE ACTION)

Presenter: Eric Vryn, Chief Process Officer and Gregory Villines, Director of Data Analytics

- a. Agency Wide Data Plan:
 - Create Efficiencies
 - Improve Performance
 - Leverage Resources

IX. CEO REPORT (DISCUSSION AND POSSIBLE ACTION)

Presenter: Adrian Lopez, Chief Executive Officer

- a. Alamo Colleges & WSA Partnership
- b. Impact of Government Shutdown

X. CHAIR REPORT (DISCUSSION AND POSSIBLE ACTION)

Presenter: Eric Cooper, Committee Chair

XI. EXECUTIVE SESSION

Pursuant to Chapter 551 of the Texas Open Meetings Act, the Committee may move into Executive Session for discussion on any issue for which there is an exception to the Act as set out in section 551.071 et. seq. including, but not limited to, the following:

- a. Government Code §551.072 – Discussions Regarding Purchase, Exchange, Lease, or Value of Real Property if Deliberation in an Open Meeting Would Have a Detrimental Effect on the Position of Workforce Solutions Alamo in Negotiations with a Third Party;
- b. Government Code §551.071 – All Matters Where Workforce Solutions Alamo Seeks the Advice of its Attorney as Privileged Communications Under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas, Pending or Contemplated Litigation; and/or Settlement Offer.
- c. Government Code §551.074 – To deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee of Workforce Solutions Alamo.

XII. ADJOURNMENT

Presenter: Eric Cooper, Committee Chair