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Workforce Solutions Alamo announces new addition to executive team *Cristina J. Bazaldúa becomes new Director of Public and Government Relations*

SAN ANTONIO, TEXAS - Workforce Solutions Alamo (WSA) has announced Cristina J. Bazaldúa as their Director of Public and Government Relations. Bazaldúa will lead the organization's government and public relations initiatives and outreach programs, promoting workforce development priorities to the community.

"I am excited to bring someone of this caliber to WSA to help us articulate the WSA narrative and to highlight the great work we all perform and support each day," said **Adrian Lopez, CEO of Workforce Solutions Alamo**. "Cristina brings a wealth of knowledge that will take WSA to the next level, helping further carry our mission to strengthen the Alamo regional economy by growing and connecting talent pipelines to employers."

Bazaldúa will provide strategic practices and leadership aligning with the WSA mission to employers in a 13-County region, which includes: Atascosa, Bandera, Bexar, Comal, Frio, Gillespie, Guadalupe, Karnes, Kendall, Kerr, McMullen, Medina and Wilson Counties.

"I am thrilled to join the WSA executive team," said Bazaldúa. "The pandemic has definitely challenged the way information is disseminated to the community and together we will be innovative with our messaging, ensuring that no matter who you are in our region, you will have access to the vital resources and tools Workforce Solutions Alamo has to offer. Equity in our community will always be a must"

Bazaldúa's professional experience includes serving as the Corporate Social Responsibility and Community Empowerment Director with Univision Communications, Inc. San Antonio. She comes with extensive experience in community and public affairs and has a demonstrated history of working in the broadcast media industry. She holds a Bachelor of Arts in Spanish with a minor in Sociology from Our Lady of the Lake University and a Master of Arts in Educational Leadership from UTSA.

For more information about WSA visit www.workforcesolutionsalamo.org, or call (210) 224-4357.

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The Workforce Solutions Alamo Board serves as the governing board for the regional workforce system, a network of service providers and contractors that brings people and jobs together. Workforce Solutions Alamo is composed of the 13-county Alamo region. Workforce Solutions Alamo membership reflects the diverse constituencies of the regional community: business, economic development, education, labor, community organizations, and government. For more information on available workforce programs and services, visit www.workforcesolutionsalamo.org or call (210) 224-4357.

Workforce Solutions Alamo is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. (Please request reasonable accommodations at least 48 hours in advance) Texas Relay Numbers: 1-800-735-2989 (TDD) or 1-800-735-2988 (Voice) or 711.