



## **MARKETING & COMMUNICATIONS COMMITTEE MEETING**

Workforce Solutions Alamo  
100 N. Santa Rosa, Suite 101  
San Antonio, TX 78207  
**September 17, 2020**  
**9:00AM**

### **AGENDA**

*Agenda items may not be considered in the order they appear.*

Citizens may appear before the Committee to speak for or against any item on the Agenda in accordance with procedural rules governing meetings. Speakers are limited to three (3) minutes on each topic (6 minutes if translation is needed) if they register at the beginning of meeting. Questions relating to these rules may be directed to Linda G. Martinez at (210) 581-1093.

***To protect the health of the public and limit the potential spread of COVID 19 as directed by Governor of Texas, Bexar County and City of San Antonio, WSA will hold this meeting via videoconferencing. The meeting will be held in compliance with the suspended provisions of the Texas Open Meetings Act. For those members of the public that would like to participate, please call toll-free 1-877-858-6860, which will provide two-way communications through a speaker phone. For additional information, please call Linda G. Martinez, (210) 581-1093.***

- I. CALL TO ORDER AND QUORUM DETERMINATION  
Presenter: Mr. Juan Solis, III, Chair
  
- II. ROLL CALL  
Presenter: Mr. Juan Solis, III, Chair
  
- III. PUBLIC COMMENT  
Presenter: Mr. Juan Solis, III, Chair
  
- IV. DECLARATIONS OF CONFLICT OF INTEREST  
Presenter: Mr. Juan Solis, III, Chair
  
- V. DISCUSSION AND POSSIBLE ACTION REGARDING PREVIOUS MEETING MINUTES – JUNE 3, 2020  
Presenter: Mr. Juan Solis, III, Chair

- VI. Briefing: Communications & Marketing- UPDATE  
Presenter: Jonathan Gurwitz, Vice President, KGBTexas Communications
  
- VII. Briefing: New Staff Introduction & Website- UPDATE  
Presenter: Linda Canizales, Public & Government Relations Coordinator and Rachel Cochran, Digital Marketing Specialist
  
- VIII. Briefing: Outreach Plan for City and County Initiatives  
Presenters: Jonathan Gurwitz, Vice President, KGBTexas Communications & Linda Canizales, Public & Government Relations Coordinator
  
- IX. Briefing: Marketing & Communications Moving Forward  
Presenter: Linda Canizales, Public & Government Relations Coordinator
  
- X. CEO Report  
Presenter: Adrian Lopez, CEO
  
- XI. Chair Report  
Presenter: Mr. Juan Solis, III, Chair

XII. Executive Session: Pursuant to Chapter 551 of the Texas Open Meetings Act, the Committee may recess into Executive Session for discussion on any issue for which there is an exception to the Act as set out in section 551.071 et. seq. including, but not limited to, the following:

- a. Government Code §551.072 – Discussions Regarding Purchase, Exchange, Lease, or Value of Real Property if Deliberation in an Open Meeting Would Have a Detrimental Effect on the Position of Workforce Solutions Alamo in Negotiations with a Third Party;
- b. Government Code §551.071 - All Matters Where Workforce Solutions Alamo Seeks the Advice of its Attorney as Privileged Communications under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas;
- c. Pending or Contemplated Litigation; and
- d. Government Code §551.074- Personnel Matters involving Senior Executive Staff and Employees of Workforce Solutions Alamo.

XIII. Adjournment  
Presenter: Mr. Juan Solis, III, Chair

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Workforce Solutions Alamo is an equal opportunity employer/program. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids, services, or special accommodations should contact Linda G. Martinez at (210) 272-3250 so that appropriate arrangements can be made. Relay Texas: 1-800-735-2969 (TDD) or 711 (Voice).